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| **We’re looking forward to meeting you**  at Automechanika Riyadh from 30 April – 02 May 2024.  Dear <FirstName> <LastName>,  We are delighted to invite you Automechanika Riyadh, Saudi Arabia’s leading regional trade show for the automotive service industry.  Exhibiting at Automechanika Riyadh gives us a chance to meet face-to-face with our customers and focus on growing trends in the industry. It’s that time of the year where we block our calendars to focus on your business needs and answer all your questions at the same time.  Join us this year to witness our latest products and services at our Stand <enter stand number> at Riyadh International Convention and Exhibition Centre.  We look forward to your visit and would be delighted if you could register online as a visitor at [www.automechanikaRiyadh.com](https://automechanika-riyadh.ae.messefrankfurt.com/riyadh/en.html?utm_source=marketing-toolbox&utm_medium=invitation-letter&utm_campaign=generic)  It is important that you pre-register for the show as there will be no registration desk and printing of badges on-site at the event taking into consideration the safety protocols. Once you pre-register you will receive your print@home badge closer to the event.  We look forward to seeing you at the show!  Best wishes,  <insert your details> |